

## EAST Search History

Ref #	Hits	Search Query	DBs	Default Operator	Plurals	Time Stamp
L1	1	"20050055265".pn.	US-PGPUB; USPAT; EPO; JPO	OR	ON	2008/02/04 08:50
L2	17	(MCFADDEN and ( TERRENCE PAUL)).in.	US-PGPUB; USPAT; EPO; JPO	OR	ON	2008/02/04 08:51
L3	18760	(PROCTER and GAMBLE).as.	US-PGPUB; USPAT; EPO; JPO	OR	ON	2008/02/04 08:51
L4	2837	(705/10).ccls.	US-PGPUB; USPAT; EPO; JPO	OR	ON	2008/02/04 08:51
L5	363	(usage near2 (expression term phrase sybmol)) same (track\$4 monitor\$4 trend\$3)	US-PGPUB; USPAT; EPO; JPO	OR	ON	2008/02/04 08:52
L6	1905	(expression term phrase sybmol) same (track\$4 monitor\$4) same (trend \$3)	US-PGPUB; USPAT; EPO; JPO	OR	ON	2008/02/04 08:52
L7	871	(expression term phrase sybmol) same (track\$4 monitor\$4) same (trend \$3) and internet	US-PGPUB; USPAT; EPO; JPO	OR	ON	2008/02/04 08:53
L8	986	(expression term phrase sybmol) same (track\$4 monitor\$4) same (trend \$3) and (internet web www html)	US-PGPUB; USPAT; EPO; JPO	OR	ON	2008/02/04 08:53
L9	2417	(expression term phrase sybmol) same (track\$4 monitor\$4) and (spider\$3 crawl\$4)	US-PGPUB; USPAT; EPO; JPO	OR	ON	2008/02/04 08:53
L10	21	buzz adj index	US-PGPUB; USPAT; EPO; JPO	OR	ON	2008/02/04 08:53
L11	0	("2005/0055265").URPN.	USPAT	OR	ON	2008/02/04 08:53
L12	5	I3 and I4	US-PGPUB; USPAT; EPO; JPO	OR	ON	2008/02/04 08:54

L13	0	I5 and I3	US-PGPUB; USPAT; EPO; JPO	OR	ON	2008/02/04 08:54
L14	2	I5 and I4	US-PGPUB; USPAT; EPO; JPO	OR	ON	2008/02/04 08:55
L15	12	buzz adj scor\$4	US-PGPUB; USPAT; EPO; JPO	OR	ON	2008/02/04 08:56
L16	11	("20030018514" "20020083067" "6,430,539" "6,983,379" "6,868,389" "6,338,066" "20020010620" "20050159996" "20020169658" "7,054,828" "5,956,693"). pn.	US-PGPUB; USPAT; EPO; JPO	OR	ON	2008/02/04 09:02
L17	13	("6230204"   "6233618"   "6338066"   "6418433"   "6470383"   "6519585"   "6640218"   "6647383"   "6826559"   "6839680"). PN. OR ("2003/0004781"   "2004/0249700"   "7146416").URPN.	US-PGPUB; USPAT; USOCR	OR	ON	2008/02/04 09:02
L18	56	("5295261"   "5388255"   "5515488"   "5524202"   "5544310"   "5546529"   "5590250"   "5615325"   "5619632"   "5675510"   "5712981"   "5751965"   "5892917"   "5910803"   "5923328"   "5937163"   "6035330"   "6189019"). PN. OR ("6470383"). URPN.	US-PGPUB; USPAT; USOCR	OR	ON	2008/02/04 09:04
L19	38	(usage near2 (expression term phrase sybmol)) same (track\$4 monitor\$4 trend\$3) same (internet or web)	US-PGPUB; USPAT; EPO; JPO	OR	ON	2008/02/04 09:10
L20	51	(usage near2 (expression term phrase sybmol)) same (track\$4 monitor\$4 trend\$3) same (trend\$4)	US-PGPUB; USPAT; EPO; JPO	OR	ON	2008/02/04 09:12

L21	52	("5615341"   "5675819"   "5729730"   "5768603"   "5787386"   "5790848"   "5794178"   "6006223"). PN. OR ("2004/0059736"   "2005/0055265"   "6006223"   "6308172"). URPN.	US-PGPUB; USPAT; USOCR	OR	ON	2008/02/04 09:15
L22	5	((internet web) near2 metrics) same trend\$4	US-PGPUB; USPAT; EPO; JPO	OR	ON	2008/02/04 09:25
L23	29	(google yahoo msn) same trend\$4 same (keyword ad phrase word term)	US-PGPUB; USPAT; EPO; JPO	OR	ON	2008/02/04 09:35
L24	11	wordtracker	US-PGPUB; USPAT; EPO; JPO	OR	ON	2008/02/04 09:41
L25	13	keyword near2 intelligence	US-PGPUB; USPAT; EPO; JPO	OR	ON	2008/02/04 09:44

2/4/2008 9:50:43 AM

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